



# Ties Institute for Career Training

## Travel Tourism Course

### Travel Tourism Course – Become a Holiday Expert

#### Introduction

As per the United Nations World Tourism Organization (UNWTO) reports, in the year 2023, 1.3 billion people travelled worldwide, resulting in 1.7 trillion international tourism exports. The top 10 World's Most Visited Countries in 2023 are France, Spain, United States, Turkey, Italy, Mexico, United Kingdom, Germany, Greece, and Austria.

The tourism industry not only contributes to economic growth but also supports millions of jobs worldwide. The UNWTO estimated that tourism employed approximately 300 million people globally in 2023, highlighting the sector's importance in providing livelihoods and supporting local economies.

So, what are you waiting for? Get ready, and get going!

#### Course Modules - What will you Learn?

##### Tourism Business Modules

-  Tourism Concepts & Transport
-  India Tourism Products
-  World Tourism Products
-  India Destinations & Package Tours
-  World Destinations & Package Tours
-  Itinerary Planning & Tour Costing (FIT/GIT)
-  Hospitality – Hotels & Cruises
-  Tour Operations & Sales
-  Tour Guide Essentials
-  Tour Managing Essentials
-  Niche Tourism Trends



##### International Travel Business Modules

-  International Travel Formalities
-  Travel Agency Management
-  Travel Accounting & MIS
-  Travel Marketing & Sales
-  Travel Bookings - Air, Rail, Hotel, Cruise
-  Foreign Exchange & Travel Insurance
-  Digital Skills for Travel Professionals





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### Travel Consultant Modules



-  Passport Applications & Documentation 30+ Cases
-  Visa Applications & Documentation 150+ Countries

### Co-Curricular Field Activities

-  Treks around Pune
-  Tour Guiding on Field
-  One Day Trips, Excursions around Pune
-  International Study Tours Outside India
-  Domestic Study Tours in India
-  Tour Managing on Field
-  Events, Exhibitions, Trade Fairs
-  Industry Visits to Airport, Hotels, ICD, etc



### Bonuses - Free/Complimentary upon successful course completion

-  50+ Certificates - Int'l Tourism Boards, Airline, Hotel, Cruise (Exam Based)
-  IATA and Other International Exam Certification Guidance

### Free Skill Development with Ties Institute

- |  |   |
|--|---|
|  Improved English                   |  Presentation Skills           |
|  Personality Development            |  Group Discussion Skills       |
|  Grooming and Soft Skills           |  Customer Care Skills          |
|  Oral Communication Skills          |  Cross-Cultural Skills         |
|  Business Communication Skills      |  Sales and Marketing Skills    |
|  Transferable Workplace Skills      |  IT Skills MS Word, Excel, PPT |
|  Resume Building & Interview Skills |  Google Workspace Apps         |



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### Features of Our Travel and Tourism Courses

- |   |   |
|---|---|
|  100% Practical Modules            |  Online Practice Tests                           |
|  Part-Time Classes                 |  Wide Choice of Specialization                   |
|  Personal Attention                |  Presentations, Role Plays and GD                |
|  Lot of Practice                   |  Classroom Activities and On Field Activities    |
|  Updated Study Material            |  Events, Exhibitions and Road Shows              |
|  Real-World Practical Assignments  |  Industry Visits – 5 Star Hotel, Airport, TA, TO |
|  Flexible Batches (Online/Offline) |  Tour Guide Tour Manager Field Assignments       |

### Why Join the Travel and Tourism Industry?

- |   |   |
|---|---|
|  Glamorous Dream Job              |  Exciting Work Environment                          |
|  High Salary and Perks           |  Networking and Collaboration                      |
|  Familiarization Trips           |  Entrepreneurial Opportunities                     |
|  Personal Satisfaction           |  Increased General Knowledge                       |
|  Work in India or Abroad         |  Cultural Exposure & Global Perspective            |
|  Global Exposure & Benefits      |  Personal and Professional Development             |
|  Career Variety and Flexibility  |  Travel Advisor for your family and friends        |
|  Discounted Travel Opportunities |  Chance to See the World & India (that too free!!) |





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### Our Placements

