



# Ties Institute for Career Training

## Tour Expert Course

### Tour Guide & Tour Manager Course

#### Introduction

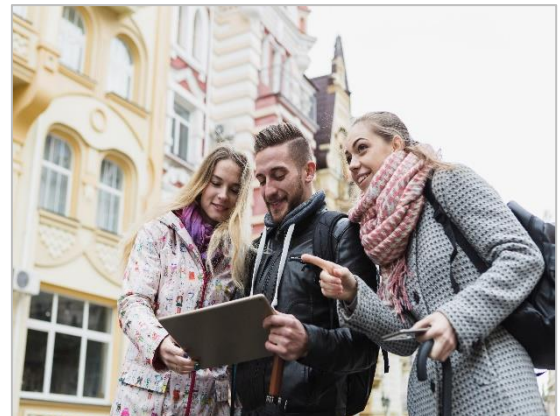
Step into the dynamic world of tour management with our Tour Manager Course! This program is designed for individuals eager to take charge of planning and leading seamless travel experiences. You'll learn the art of organizing complex itineraries, managing logistics, and ensuring the safety and satisfaction of diverse tour groups. With a focus on leadership, communication, and problem-solving, this course prepares you to navigate the challenges of the tourism industry with confidence. Whether you're coordinating local excursions or international adventures, you'll be equipped to deliver exceptional service and unforgettable journeys for travelers.

So, what are you waiting for? Get ready, and get going!

#### Course Modules - What will you Learn?

##### Tour Guide Modules

-  Introduction to Tourism and Tour Guides
-  History and Culture of India
-  India Geography and Environmental Awareness
-  Indian Art, Architecture, and Heritage
-  Communication Skills and Customer Service
-  Managing Tourist Groups: Strategies and Techniques
-  Itinerary Planning and Tour Management
-  Understand Specialized Tourism
-  Practical Training and Field Trips
-  Career Preparation for Successful Tour Guide



##### Tour Manager Modules

-  Introduction to Tour Managing
-  Communication and Interpersonal Skills
-  India Geography, Culture & Tourism Products
-  India Destinations & Package Tours
-  World Geography, Culture & Tourism Products
-  World Destinations & Package Tours
-  Air Travel and Hospitality – Hotels & Cruises
-  Managing Logistics and Tour Operations





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-  International Travel Formalities
-  Event Management & MICE
-  Managing Finance and Budget
-  Leadership and Group Management
-  Tour Managing Techniques
-  Health, Safety, and Crisis Management
-  Practical Training and Field Experience
-  Career Planning and Professional Development

### Core Skills and Activities

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-  Public Speaking and
-  Story Telling and Narration
-  Tour Commentary
-  Tour Coordination
-  Situation Handling
-  Presentations Skills
-  Emergency Response, First Aid and CPR
-  Photography and Social Media
-  Sustainable Tourism Practices
-  Health and Safety Regulations
-  Leadership and Team Management
-  Problem-Solving and Decision-Making
-  Customer Service Excellence
-  Resume Preparation
-  Mock Interviews





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### Co-Curricular Field Activities

-  Treks around Pune
-  Tour Guiding on Field
-  One Day Trips, Excursions around Pune
-  International Study Tours Outside India
-  Domestic Study Tours in India
-  Tour Managing on Field
-  Events, Exhibitions, Trade Fairs
-  Industry Visits to Airport, Hotels, ICD, etc

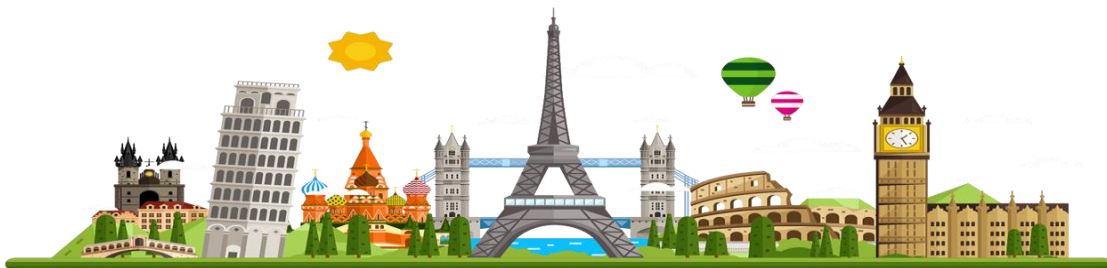


### Bonuses - Free/Complimentary upon successful course completion

-  50+ Certificates - Int'l Tourism Boards, Airline, Hotel, Cruise (Exam Based)
-  IATA and Other International Exam Certification Guidance

### Free Skill Development with Ties Institute

-  Improved English
-  Personality Development
-  Grooming and Soft Skills
-  Oral Communication Skills
-  Business Communication Skills
-  Transferable Skills
-  Interview Skills
-  Presentation Skills
-  Group Discussion Skills
-  Customer Care Skills
-  Cross-Cultural Skills
-  Sales and Marketing Skills
-  IT Skills MS Word, Excel, PPT
-  Google Workspace Apps





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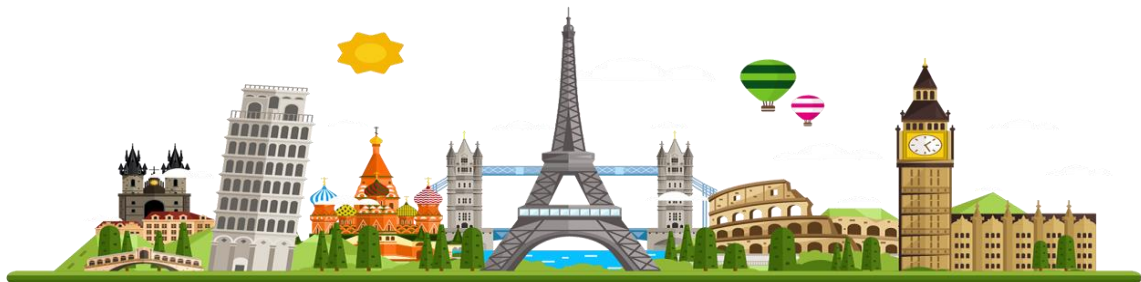
## Tour Expert Course

### Features of Our Travel and Tourism Courses

- 100% Practical Modules
- Part-Time Classes
- Personal Attention
- Lot of Practice
- Updated Study Material
- Practical Assignments
- Flexible Batches (Online/Offline)
- Online Practice Tests
- Choice of Specialization
- Presentations, Role Plays and GD
- Classroom Activities and On Field Activities
- Events, Exhibitions and Road Shows
- Industry Visits – 5\* Hotel, Airport, TA, TO
- Tour Guide Tour Manager Field Assignments

### Why Join the Travel and Tourism Industry?

- Glamorous Dream Job
- High Salary and Perks
- Familiarization Trips
- Personal Satisfaction
- Work in India or Abroad
- Global Exposure & Benefits
- Career Variety and Flexibility
- Discounted Travel Opportunities
- Exciting Work Environment
- Networking and Collaboration
- Entrepreneurial Opportunities
- Increased General Knowledge
- Cultural Exposure & Global Perspective
- Personal and Professional Development
- Travel Advisor for your family and friends
- Chance to See the World & India (that too free!!)





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### Our Placements

